

Ultimately, what do you want from your business?

a (much)
better
bottom line

fast
sustainable
growth

an
enviable
reputation

the
warm glow
of success

hard-won
gains,
secured

a
better
world

bliss

That's BLISS!

Best *Leading Innovation Success* Series (**BLISS**)™

Whatever you want, the **Best Leading Innovation Success** Series can simplify and speed up your journey. Successful businesses work on strategy and innovation at the same time, so **BLISS** helps you measure and master the critical success factors across both.

Wherever you are heading, **BLISS** helps you make a major difference for your company:

- growing your bottom line
- competing more effectively
- attracting, and keeping, talented people
- riding over the waves of disruption
- maintaining a faster rate of innovation
- keeping your staff on the same page

Online Inspiration & Practical Advice

BLISS has already helped more than 2,400 SMEs. It will quickly become your online inspiration, enabling you to strengthen your business with good, better and brilliant innovation management.

Whether you are an established business, a social venture or a start-up, and whatever your growth ambitions, there are tailored reports available for you.

Each **BLISS** Report provides

- your score in six critical areas of effective strategic management
- your score in six vital areas of successful innovation management
- benchmarks for legitimate comparisons with others
- insights into strengths you can work with and faults you can fix
- strategies for better results with lower risks
- tips, guides and dashboards to track and highlight your progress

How this works

Backed by a US patent, your **BLISS** licence gives you assessments that are a match for your business and your goals, plus an online Accreditation Lab, where your team can gain more skills and develop the confidence to achieve better results.

It's surprisingly fast. As leader, you'll see your first **BLISS** Report during your first 20 minute session. Even better, you and members of your start-up or leadership team can work through a highly interactive session over one to two hours. These lively sessions are immensely thought-provoking, even before you see the scores and recommendations in your Report.

Ambitious entrepreneurs can also create their own Entrepreneur Talent Profile.

BLISS Accreditation Labs are the equivalent of an engaging two day workshop, conveniently providing action learning and support for maximum impact as you steer change.

bliss

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"At Megara, **BLISS** identified both quick fixes and longer term priorities to improve our innovation management. The report supported many of our management decisions and gave fresh insights about directions. As a result we rapidly introduced attractive new products, increasing sales by 22% within six months."

*Tom Debney, former COO, Megara Pty Ltd
(Chairman FAPIC Pty Ltd)*

"Following **BLISS**, our motivation and teamwork became visibly stronger and we reaped the rewards through our commercialisation program."

*Richard Wilson, Founder
Wiltronics Electronics*

Take your first step now ...

Visit

www.disciplinedinnovation.com

to register your interest, and view upcoming benchmark projects plus Q & A.

Once **BLISS** Accredited, managers can continue collaborative learning among benchmark partners and broader groups of companies with **BLISS** licences.

*Our partners
are based in*
Australia
Canada
Scotland

*Our representatives
are based in*
China
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India
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Malaysia
New Zealand
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